



A consortium of 9 partners from 7 EU countries aiming at encouraging and facilitating an accelerated market deployment of ITS related innovative products and services



## Enhancing the transfer of Intelligent Transportation System innovations to the market



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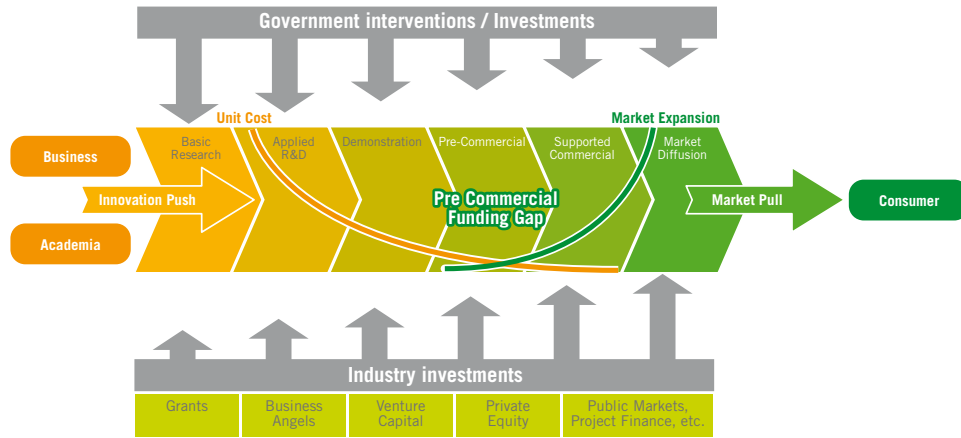
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# 1 Analysis of Innovation Chains:

- Stages of technology / business unit development – time to market
- Risk profile, depending on stage positioning (development, financial and market risks)
- Funding sources and intensity and funding gaps



# 2 Holistic approach for evaluating market commercialization of research

- Mapping of instruments to support commercialization of research and technologies
- Identification of key factors influencing performance in commercialization: market drivers for transport innovation
- Identification of channels and options for the commercialization of research

# 3 Establishment of Innovation Network for ITS composed by G-local CIMs

ITS driven and multi stakeholder Communities of Interest to Market (CIMs) will be implemented in 3 EU regions: Central Macedonia (Greece), Galicia (Spain) and Latvia.



# T-TRANS

**T-TRANS** aims at providing information on innovation mechanisms for the ITS, facilitating the upbringing of related innovative products and services to the market.

**T-TRANS** involves all stakeholders of the transport and ITS innovation chain: Universities, R&D and technology centres, enterprises of any size, regional clusters, public authorities and policy makers, venture capital and other investors. However it is specially focused on SMEs.

## Case studies:

**SMART GRID:** connection, charging and storage of energy



**REVENUE MANAGEMENT TECHNOLOGIES** for freight transport



**REVOLUTION IN INTERMODAL TRANSPORT UNITS:** Intelligent inter-modality



**RAIL NETWORK:** technological system wide approach



## Project outcome:

- Assessment of the current situation of EU transport and ITS research
- Best practices and guidelines for strategies in ITS innovation commercialization
- Set the basis for the European ITS e-innovation network