Enhancing the transfer of Intelligent Transportation System innovations to the market

A consortium of 9 partners from 7 EU countries aiming at encouraging and facilitating an accelerated market deployment of ITS related innovative products and services

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T-TRANS aims at providing information on innovation mechanisms for the ITS, facilitating the upbringing of related innovative products and services to the market.

T-TRANS involves all stakeholders of the transport and ITS innovation chain: Universities, R&D and technology centres, enterprises of any size, regional clusters, public authorities and policy makers, venture capital and other investors. However it is specially focused on SMEs.

1. Analysis of Innovation Chains:
   - Stages of technology/business unit development – time to market
   - Risk profile, depending on stage positioning (development, financial and market risks)
   - Funding sources and intensity and funding gaps

2. Holistic approach for evaluating market commercialization of research
   - Mapping of instruments to support commercialization of research and technologies
   - Identification of key factors influencing performance in commercialization: market drivers for transport innovation
   - Identification of channels and options for the commercialization of research

3. Establishment of Innovation Network for ITS composed by G-local CIMs
   ITS driven and multi stakeholder Communities of Interest to Market (CIMs) will be implemented in 3 EU regions: Central Macedonia (Greece), Galicia (Spain) and Latvia.

Project outcome:
- Assessment of the current situation of EU transport and ITS research
- Best practices and guidelines for strategies in ITS innovation commercialization
- Set the basis for the European ITS e-innovation network